

# DOCTORS ON BOARD®PROGRAM AND INTERNSHIP 2025 Workshop: Communication 101 – Email, Virtual & More

Workshop Panel: Stalfana A. Bello, M.P.A., and Stephanie Lawless, University of California, Los Angeles, David Geffen School of Medicine

#### I. EMAIL COMMUNICATIONS

- 1. Make sure your email address for professional communications is just that PROFESSIONAL!
  - No nicknames, no inappropriate titles, and preferably have your name (or at least part of your name) somewhere in the email (this makes it easier to identify you)
  - Sometimes an inappropriate email address can send your message to spam
  - Consider establishing a separate Gmail account for premed, medical school and residency communications. DON'T FORGET TO USE IT.
  - When you are completing application and other important information and need to type in your email, double check it to make sure it is correct

#### 2. If you are replying to an email someone sent you:

- Make sure you have addressed their message IN FULL if they have asked for certain information, be sure you have responded accordingly and complete your response before hitting send
- Please use spell check You don't want to have typos in your emails
- Include your full name and contact number at the end of the email that are professional

#### **Examples:**

Tijaan Henderson University of California, Berkeley B.S. Bioengineering | B.S. Business Administration (XXX) XXX-XXXX | tissah@berkeley.edu | LinkedIn

OR

Kind Regards,
Demond Rodgers, Jr.
Medical Student, First Year,
University of California, Davis School of Medicine
Phone: (XXX) XXX-XXXX



# Ziad Mohamoud Jowhar

M.D./Ph.D. Candidate, School of Medicine

#### University of California, San Francisco

ziad.jowhar@UCSF.edu | mobile: XXX-XXX-XXXX

Pronouns: He/Him/His

OR

**Jacob Williams** 

LinkedIn | jacob.williams@berkeley.edu [Intended] MCB Neurobiology and Business Administration University of California, Berkeley | Class of 2024 "Live your life as though your every act were to become a universal law"

OR

Stephanie Lawless
Project Coordinator – Doctors On Board Program & Internship
Physicians Medical Forum
Post Baccalaureate, CSUEB 2-Y Student
Medical School Candidate | 2023
Cell: (XXX) XXX-XXXX

# 3. Knowthedifferencebetween "REPLY" and "REPLYALL" – they are NOT INTERCHANGEABLE

- Do not accidentally send a personal message to everyone on the email thread
- Reply is to send just to the person you received the email from
- Reply to All includes the CC list
- Know when to use Bcc: (blind copy if sending to a group, they will not see these recipients)

#### 4. Formatting is important – use paragraph breaks when writing emails

 Do not just have a chunk of text. Separate into short paragraphs (even a sentence or two can be considered a "paragraph") by topic

# 5. Formatting is important – use paragraph breaks when writing emails

- No slang, no abbreviations (unless it is the name of an organization, etc. that the recipient is familiar with), no "texting" language
- Be careful with your abbreviations remember this is not a TEXT message
- Well written concise email could make a lot of difference for support, admissions, scholarships, etc.

#### 6. If someone indicates a message is important or urgent, respond in a timely manner (ASAP)!

#### 7. Utilize the subject line efficiently

- Include a Subject Line that reflects what you are doing. Sometimes you may want to change/ update the subject line. For example: the original email was general but now you are requesting information on a scholarship. This helps the reader to respond better and even more timely to you.
- Can be short and straight to the point to give your recipient an idea of what your message is regarding
- This can also help distinguish your message if the person receives a lot of emails per day

# 8. Greet your recipient properly and use proper closing statements/sign-offs

- Use their name and/or organization name in your email
- These can be short and sweet if necessary, but do not just go straight into your message especially if this is someone you are not very familiar with!
- Keep it professional

# 9. Introduce yourself

 Give some context on who you are IF this is someone who does not know you, or give a reminder (who you are, where you met, etc.) if it is someone you have not communicated with for some time

# 10.If you are trying to set up a meeting, offer several potential dates/times for the recipient to choose from

Make sure to indicate flexibility if they are unavailable during those times

# 11.Proofread before hitting "SEND"

- Make sure you are being clear and concise, and make sure your message will be understood as intended by the intended recipient
- What is the purpose of the message? What is your "ask"?
- Spelling errors can sometimes lead to confusion and the need for more (unnecessary) email correspondence
- Double check email addresses and phone numbers

#### 12. Be kind and courteous

- People are busy and may not always get back to you right away. Be patient and follow-up gently/kindly if need be (and if enough time has passed)
- Do not make demands, instead ask for someone's "consideration" of your request
- Be flexible! There will come a time when you might need someone's grace and flexibility, so offer the same in your communications
- Thank them for their time and consideration. NEVER in a text. Always send in an email.

• Make sure you email or send a note of "thank you that expresses your appreciation and that it is appropriate and fits the gift/award/letter, etc." Remember, this represents who you are and your appreciation.

# Examples:

If someone gives you a \$2,000 scholarship, grant or award

OR

writes a letter of recommendation for you

OR

assists you with getting into a program, job, internship or other opportunities

OR

provides you with some valuable information that was helpful to you, etc.

# **II. OTHER COMMUNICATIONS**

#### 1. Zoom tips

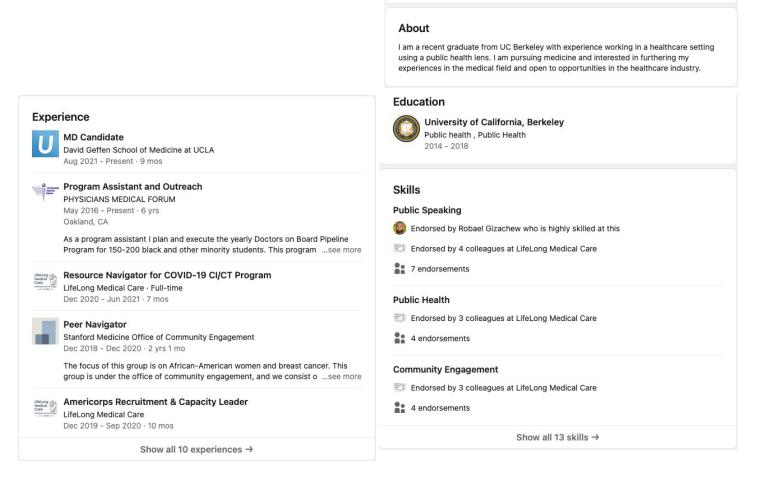
- Mute microphone when you are not speaking
- Turn on camera if and when appropriate
  - Make sure you have an appropriate background image, OR that there is not too much distraction in the space behind you
- Do not interrupt speakers
  - Use chat box or "raise hand" feature

#### 2. Telephone tips

- Have a professional voicemail set up and make sure your voicemailbox is not full
- Do not call people too late (unless you know them personally and their preferences)
- Make sure you give the correct phone number to others who might try to reach you
- Ask about preferences: calls, texts or emails?

# 3. Update your LinkedIn Profile

- Add Physicians Medical Forum
   Doctors on Board College
   Preparatory Career in Medicine
   Program
- Project Coordinator
- Program Coordinator/Outreach
- Other PMF activities
- Scholarship, stipends, etc.



Limi A.

MD Candidate

500+ connections

San Francisco Bay Area · Contact info

More

David Geffen School of

Medicine at UCLA

# 4. Other tips

- When providing photos of yourself for professional use, or when choosing photos for profiles (Zoom, email, LinkedIn, etc.):
  - Try not to use selfies if possible, have anyone you know take a photo of you
  - Make sure you are dressed appropriate
  - Take pictures against plain backgrounds (a wall works just fine!)
  - Try to center yourself in the frame and leave margins around your silhouette