



The
Princeton
Review®

Your Admissions Journey

Test Prep
Online and Private Tutoring
College Admissions Counseling

WELCOME TO THE PRINCETON REVIEW

We're with you every step of the way on your journey to college.

We started outsmarting standardized tests more than 35 years ago, but a lot has changed since then. Between 2016 and 2017, the number of college applications increased 4% for first-year students, and 80% of those students applied to at least 3 schools.*

Schools are getting more selective, looking for higher grades and higher test scores, and students are applying to more top colleges than ever before. Earning higher grades and higher test scores still dramatically boosts students' chances for admission, but more and more colleges are looking beyond the numbers. It's essential for students to distinguish themselves within this highly competitive applicant pool.

Here at The Princeton Review, we've developed dedicated strategies to improve the key elements of the admissions process, and we give students the edge they need to get accepted. Whether through targeted insights, improved grades, high test scores, or compelling applications, **The Princeton Review is #1 at getting students into top colleges.****

We believe in setting bold, audacious goals, and enjoying the path to achieve them. We're happy that you've chosen to become part of The Princeton Review family, so let's head out on this journey together.

The Princeton Review Staff

*Source: NACAC 2018: State of College Admission **Based on a 2015 Princeton Review survey of over 1,000 students enrolled in 4-year colleges and U.S. News & World Report national ranking for Universities and Liberal Arts College

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Your High School Roadmap

9TH GRADE

- Create a personalized high school curriculum plan with your counselor.
- Get involved in a variety of activities both on and off campus that demonstrate depth over breadth.
- Establish self-advocacy and positive working relationships between you and your teachers.
- Visit [PrincetonReview.com/HomeworkHelp](https://www.princetonreview.com/homeworkhelp).
- Start planning any appropriate SAT Subject Tests™.

11TH GRADE

- Prepare for and take your AP exams.
- Take your PSAT for the first time as a way to practice for your official PSAT in 11th Grade.
- Explore college admissions resources both on campus and online.
- Attend college admissions events to learn more about the entire college admissions process.
- Plan to visit schools so you are able to create a picture of what you're seeking from your college experience.
- Start thinking about your letters of recommendation.

10TH GRADE

- Course rigor matters to colleges. Level up in your courses without going overboard.
- Expand your college knowledge by attending workshops and college-planning events.
- Engage in activities that show commitment and initiative. Don't just join a club—start one.
- Create a personalized testing and preparation plan that includes when you should be taking the PSAT®, ACT®, SAT®, and/or subject examinations for college entrance.

12TH GRADE

- Plan to apply early if you're a strong candidate.
- Continue with your AP exams.
- Ask for your college recommendation letters! Submit your requests early to help you with your workload and to give your teachers and advisors plenty of time.
- Complete your last SAT/ACT by December at the latest.
- Spring is all about acceptance letters rolling in. Celebrate your successes!



Go Beyond Grades

When evaluating applications, admissions officers are going to try to determine two things about a student—“Can he or she keep up once they get here?” and “How will he or she contribute to the college community?” Admissions teams will answer the first question by looking at a student’s course selection, grades, and test scores. The answer to the second question will come from a thoughtful review of the more subjective parts of the student’s application, including extracurricular activities.

What students do with their time outside of the classroom says a lot about who they are—and who they want to become. It’s important they demonstrate to colleges that they will be engaged in their communities and actively contribute to a diverse and thriving on-campus culture. How much they do isn’t as important as being committed to what they’re doing.

Get some great tips on how extracurricular activities impact a student’s application on our site at PrincetonReview.com/Extracurriculars.



“The Princeton Review was a lifesaver during this process for me because my coach and counselor walked me through everything step by step and really made the process a lot simpler and less stressful.”

—Stanford University Student, Class of 2021



ADMISSIONS TIP:

How *much* students do isn’t as important as *being committed* to what they do.

The Princeton Review Edge: College Admissions Counseling

Students’ extracurricular activities will likely appear on their application in two ways—they will list them chronologically and they may choose to weave those experiences into their essay or other portions of the application.

We’ve worked with many students who brought their extracurricular activities to life through storytelling. Twenty hours of video games each week might signal screen-time overload, or it might demonstrate a fascination with interactive narratives and problem solving.

Our admissions experts have worked at top colleges around the country. They will listen to students’ interests and goals and guide them toward opportunities and activities curated specifically for them—and that are sure to make an impression in the admissions office.

In addition to the support school counselors already provide, students will get an entire team dedicated to their success—an expert admission counselor, plus a dedicated college coach. Our college coaches make sure students remain motivated and on track and feel supported throughout the process.

To learn more about how The Princeton Review can support you, visit PrincetonReview.com/Admissions.

Finding Dream Colleges

The first question hopeful applicants and their parents often ask is, “Which college is the best?” We’ve been surveying college students and administrators for more than 25 years, and our answer has not changed:

There is no “best” college, only the college that is best for YOU.

The most common mistake students make in the entire college-going process is not doing enough research, and limiting themselves to a group of schools based on narrow criteria: national rankings based solely on admissions selectivity, the sticker price, familiarity with alumni, or their last March Madness® bracket. Choosing a dream school that way is like deciding the best meal in the world is either their mom’s meatloaf or the pasta dish at the place on the corner. If they start with a longer list of options, they’ll end with a different, and less predictable, outcome.

Did you know?

There are more than 4,000 colleges in the United States alone? Chances are students can’t name more than 50, so that means they are making one of the most important decisions in their life based on 1.25% of available data. Ever hear anyone confidently back up an important decision by saying she was 1.25% sure about it?

“You helped me focus my college list and reassured me that I was being realistic. Most importantly, you encouraged my confidence.”

—Brown University, Class of 2021

Cracking Standardized Tests




Hard to believe that a company founded on the core principle that standardized tests can be easily “cracked” could be skeptical about their value. Don’t get us wrong, we absolutely *love* being able to knock out super-high SAT and ACT scores without breaking a sweat, but we still think they are a pretty poor way of trying to capture a student’s academic prowess.

Regardless, for as long as there are companies creating barriers like the SAT and ACT, The Princeton Review will be lifting students over them.

The students’ first step is to identify the tests they’ll need to crack in order to gain admission to their dream school.

The Princeton Review Edge: Which Test(s) to Take

Very few students get equivalent scores when they take the SAT and ACT. We recommend that students take a practice SAT and practice ACT to find the best test for them. Many students benefit from taking both exams. If you want to figure out which one is better for you, review the chart below or visit [PrincetonReview.com/Journey](#) to take a short personality quiz.

	SAT	ACT
<div>TIMING</div> <div></div>	<ul style="list-style-type: none">• More time per question than the ACT	<ul style="list-style-type: none">• Reading and science sections are difficult to complete for many students
<div>MATH</div> <div></div>	<ul style="list-style-type: none">• Fewer topics• Heavy focus on algebra/algebra 2• Great attention to data analysis• One of the two sections does not allow students to use calculators	<ul style="list-style-type: none">• Many more topics across geometry/algebra/algebra 2• Most exams feature a few very obscure topics (e.g., matrices, vectors, asymptotes)
<div>SCIENCE</div> <div></div>	<ul style="list-style-type: none">• Not tested, although the topics of some reading and writing and language passages are scientific	<ul style="list-style-type: none">• The last section of the exam tests scientific thinking, rather than science content. Many students find this the most challenging section of the exam.



DID YOU KNOW?

Schools that partner with The Princeton Review receive our SAT and ACT Self-Paced programs for free. Contact us at PartnerWithUs@Review.com to learn more.

PSAT/NMSQT

The PSAT/NMSQT is the preliminary SAT/National Merit Scholarship Qualifying Test. The PSAT is a great primer for the SAT, and even the ACT, but it’s more than just a trial run. In junior year, PSAT scores are used to identify National Merit Scholars and award merit scholarships. It won’t count toward college admission applications.

Pre-ACT®

The Pre-ACT is a test that debuted in 2016. It’s a practice test for the ACT. It won’t count toward college admission applications.

Superscoring

Many schools “superscore” the SAT and ACT, which means they take the highest section scores from multiple sittings to create the best overall score. Schools with this approach are giving students a great opportunity to focus in on a section that needs improvement without putting their previous accomplishments in other sections at risk.

NOTE: It’s important to research the schools on your list because your approach to retesting will depend on whether they superscore!

Historically, schools would almost exclusively superscore the SAT, but the list of schools that superscore the ACT is growing at a rapid pace. For a complete list of schools that superscore the ACT, visit [PrincetonReview.com/ACTSuperscore](#).

“The Princeton Review is an amazing program. ...My scores went up by 260 points and it was 100% because of all the effort and education that I put into The Princeton Review. ...Thank you for everything you have done and for all the people that you have helped.”

—Austin, SAT student

Maximize Your Score Potential

Rigor of high school courses, GPA, and standardized test scores are the triumvirate of college admissions. Whether these are the strongest indicators of college success is a topic of frequent debate, but for now, every hour spent on test preparation will likely offer the greatest return on a student’s investment. It isn’t uncommon for students with smart prep plans and support to improve their scores to the point that they leapfrog 25-30% of the nation’s test takers.

The key is to identify the gap between students’ current scores and those expected by their dream school. Our programs build the bridge to get there. **Great test scores come from personalized preparation that focuses study time on the greatest score-increase opportunities available.** Our programs and expert instructors analyze our students’ practice test scores and drill results in order to provide them with targeted strategies and content review to ensure they reach their testing potential.

If students have scores but don’t know what their dream schools are looking for, then take a look at some popular examples below, or visit the PrincetonReview.com/Journey to find their school.



School Name ³	SAT Score ⁴	ACT Score ⁵	Admit Rate
Arizona State University	1240	26	84%
Clemson University	1310	29	47%
Cornell University	1470	33	22%
DePaul University	1200	25	69%
Harvard College	1530	34	5%
The College of New Jersey	1250	28	48%
Spelman College	1140	24	40%
Stanford University	1470	34	5%
Syracuse University	1260	28	47%
University of Colorado—Boulder	1250	28	80%

For more schools, visit PrincetonReview.com/Journey.

³SAT and ACT scores are provided by the schools featured. These scores are representative of the 50th percentile who enrolled in the college. Students within a wide range of scores have received admissions to these schools based on their entire application package. Contact the school for more specific information. ⁴SAT scores are self-reported Fall 2016 score data from schools featured. ⁵ACT scores are self-reported Fall 2016 score data from schools featured.



The Princeton Review Edge: Test Prep Built for Dismantling Tests

Our company has a history of innovation that consistently provides our students an edge over those who don’t use our services. We wrote the only test prep ebook to ever land on The New York Times Best Sellers list, launched one of the first 100 websites in history, and were the first test prep company to include digital assets with our books.

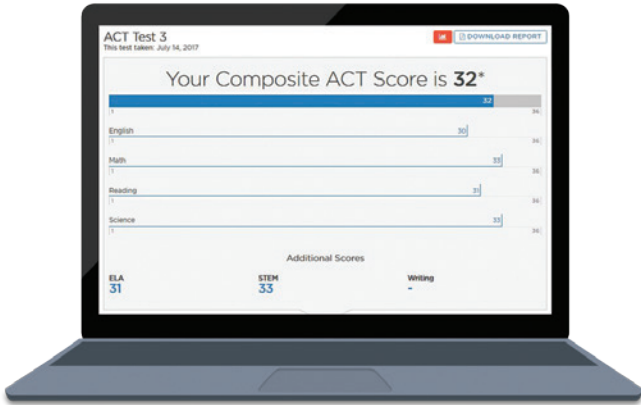
Now we have the most sophisticated online SAT and ACT learning portals found anywhere. Our new Student Portal and Parent Portal apps are the next step in our innovation to improve scores, provide better communication, and increase visibility to student progress.

Our instructional videos are designed to maximize engagement and ensure retention of material, while our software targets individual student needs and recommends appropriate lesson plans.

TEST PREP TIP:

Students can find out where they stand on the SAT and ACT for free. Free practice tests are available online and in person at many locations.

Being first and best is core to our brand, and we amplify our tools with teachers and training that still haven’t been matched, even after more than 35 years.



Testing Timeline

Extracurricular activities, school commitments, and other factors play into when and how students can prepare for the SAT and ACT. If they're taking both tests, they need to leave enough time to take each test twice. It's ideal for students to prep for the SAT over the summer and take the PSAT in October. They'll be ready for the PSAT because they will have already prepared for the SAT.

While there's no perfect plan, here's what we recommend for students going into their junior year.

Prep for the SAT and ACT, AP exams, and SAT Subject Tests

- ✓ **Summer before junior year:** Prep for the SAT and take it in August or October for the first time.
- ✓ **October:** Take the PSAT. The Princeton Review provides PSAT prep with all our SAT comprehensive programs.
- ✓ **November/December:** Take the SAT one more time.
- ✓ **February:** Start prepping for the ACT and take it for the first time.
- ✓ **April:** Take the ACT one more time.
- ✓ **May:** Study, and take your AP tests.
- ✓ **June:** Sign up for one to three SAT Subject Tests.

You're done! You can take the SAT or ACT one more time if necessary over the summer.

If you take a summer test, you'll receive your scores in time for Early Action or Early Decision deadlines.

We will help you create your own testing timeline! Click here for a consultation.



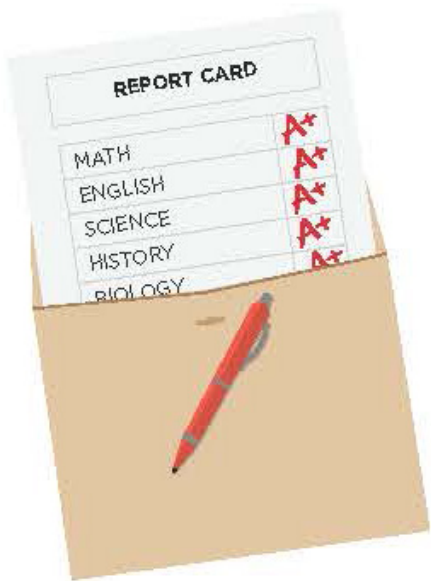
Grades Matter

It's never too early to start thinking about where you want to go to college. Maybe you already have a dream school in mind; maybe you're excited to start researching schools.

No matter where you want to go, one thing is certain: **GRADES MATTER.**

Admissions officers believe the strongest indicator of a student's success in college classrooms is grades. They want to see that you've done well in class and challenged yourself along the way. In fact, when considering a potential student, most colleges weigh about 40% of their decision on just two things:

- 1. **ACADEMIC RIGOR** is one of the most important parts of the college application. Selective colleges seek students who challenge themselves and "level-up" their coursework. That means students should pursue honors, AP, and IB courses whenever they are available and a reasonable fit with a student's skills and strengths.
- 2. **GPA** will carry similar weight with the admission committee, so once students have selected courses that impress colleges, they have to earn the grades that show they can handle the challenge. It is easier to maintain a great GPA than it is to raise a poor one, so it is key to start early with good study habits, time management, and opportunities to get extra help!

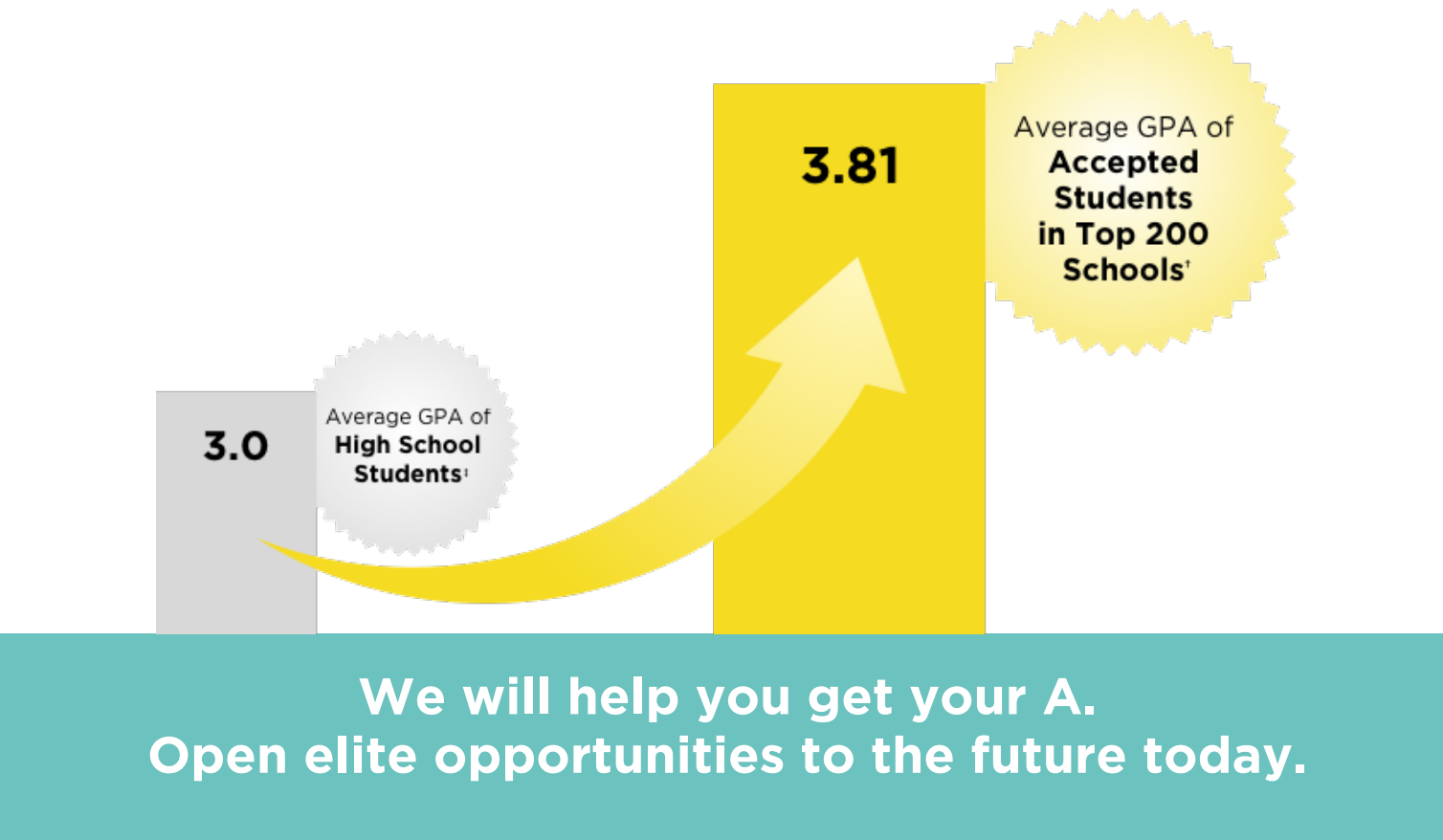


Top grades for top-of-the-class students

The average GPA of admitted students in 200 of the most competitive universities is 3.81. [†]

More importantly, 98% of the top 200 schools consider GPA to be important and 88% say it's very important.













An A is the grade you need if you are looking at elite schools.



[†]U.S. Department of Education, Institute of Education Sciences, National Center for Education Statistics, High School Transcript Study (HSTS) <https://nces.ed.gov/nationsreportcard/pdf/studies/2011462.pdf>. [‡]The average grade point average of entering first-year students was collected by The Princeton Review from colleges from the fall of 2019 through the spring of 2020.

Explore our virtual programs and find out which one is right for you.

Which Virtual Program is Right for You?

Do you:	The Academy	LiveOnline Private Tutoring	On-Demand Tutoring
Want curriculum based approach to stay ahead in key subjects?			
Want a grade A Guarantee*?			
Want an expert's help with school assignments?			
Need a tutor to help you keep up with your school's virtual learning?			
Prefer working with other students?			
Need quick help on an individual problem or writing assignment?			
Want to work on a convenient schedule from the safety of your home?			

The Academy

Grade "A" Guaranteed*

These courses are designed for competitive, ambitious students who want to get and maintain an academic edge.

Algebra I: Part A and Geometry: Part A cover content that is typically taught in late middle school or early high school, so students in that range tend to be excellent candidates. The Grammar** course provides a comprehensive review of grammar, making it accessible and beneficial to students at any stage of middle or high school.

Academic courses are interactive, Live Online lessons that facilitate both procedural and conceptual understanding, engaging students as they navigate each new topic. Outside of class, students will complete homework assignments to reinforce what they have learned. Small class sizes and optional office hours will provide opportunities for targeted instruction.

Meet Sarah Kass, One of our expert instructors

Sarah Kass joined The Princeton Review in 2013 and has helped students improve on the SAT/PSAT, ACT, AP Exams, GRE, TOEFL, and MCAT Psych/Soc. Sarah teaches Psychology at Mercy College and CUNY Bronx Community College, and is also managing editor of *The New Existentialists*, and *The Journal for Existential Therapy's* blog.

She also holds a Ph.D. in Psychology, an M.A. in Cinema Studies, and a B.A. in History.



- **Guaranteed Grade A*, or improve by a letter grade**
- **32 hours of focused class time**
- **Choose from Math or English/Language Arts****
- **Access to materials for 365 days**
- **TEST-SUCCESS courses included (valued at \$216)**
- **1.5 hours of LiveOnline Orientation included**
- **Textbook included**

*Students must present a B or higher on their current report card for the A grade guarantee.
**Grammar course does not carry a grade guarantee.



The Academy: Geometry

This course covers fundamental concepts of geometry, focusing on the essentials of plane geometry: angles, triangles, quadrilaterals, circles, and 3-dimensional figures. **Students learn to identify the various parts and properties of figures as well as calculate perimeter, area, and volume.**

The curriculum also introduces students to the coordinate plane and graphing equations.

This course is intended to strengthen students' command of the fundamentals of geometry, preparing them to excel in geometry and beyond.

Maximum
Results.
Minimum
Time.

Geometry: Part A	
Angles	Types of Angles; Parallel & Perpendicular Lines; Complementary & Supplementary Angles; Interior & Exterior Angles
Triangles	Types of Triangles; Perimeter & Area of Triangles; Similar Triangles; the Pythagorean Theorem
Quadrilaterals	Types of Quadrilaterals; Perimeter & Area of Quadrilaterals
Circles	Radius & Diameter; Circumference; Area of Circles; Arcs, Chords, & Tangents; Angles in Circles
3D Figures	Surface Area & Volume of 3D Figures (Rectangular Prisms, Cubes, Spheres, Cylinders, Cones, & Pyramids); Inscribed Solids
The Coordinate Plane	Mapping the Coordinate Plane; Midpoint & Distance; Graphing Linear Equations & Intercepts; Writing Equations for Graphical Lines



The Academy: Algebra I

This course provides a detailed introduction to the foundations of algebra: **review of core concepts, solving equations and inequalities with variables, sequences, two variable equations, slope, linear equations, systems of equations and inequalities, and graphing inequalities.**

This course is intended to strengthen students' command of the fundamentals of algebra, preparing them to excel in algebra I and beyond.

We offer a variety of different schedules, so you can choose one that works best for you.

Click here to view all of our schedules!

Algebra I: Part A	
Algebra Fundamentals	The Number System; Order of Operations; Properties of Numbers; Factorization; Exponents
Equations	Constants & Variables; Solving Equations; Two-step Equations; Complex Equations
Inequalities	Solving Inequalities; Multi-step Inequalities; Compound Inequalities; Graphing Inequalities
Word Problems	Distance, Rate, & Time; Cost, Tax, & Percent Change; Geometric & Arithmetic Sequences
Linear Equations & Graphs	Two-Variable Equations; x and y-intercepts; Slope; Finding Equations from Graphs; Finding Equations from Point & Slope
Forms of Linear Equations	Slope-Intercept Form; Standard Form; Graphing & Writing Slope-Intercept Equations



The Academy: Grammar

This course provides a comprehensive overview of the building blocks of grammar: **the parts of speech**. Students learn to identify and correctly use the various types of nouns, pronouns, verbs, verbals, adjectives, adverbs, modifying phrases, prepositions, conjunctions, and interjections to construct grammatically-sound sentences and paragraphs.

The curriculum also covers basic sentence structure and introduces students to sentence diagrams.

This course is intended to strengthen students' command of the fundamentals of grammar, prepare students to excel in English Language Arts (ELA) and beyond.

We encourage our students to challenge themselves, so they achieve their goals and exceed expectations

	Grammar: Part A
Basic Sentence Structure	Subjects; Predicates; Subject Complements; Objects; Sentence Diagrams
Nouns	Types of Nouns; Possessive Nouns; Noun-Pronoun Agreement; Subject-Verb Agreement
Pronouns	Subjective & Objective Case; Types of Pronouns
Verbs	The Simple, Progressive, Perfect, & Progressive Perfect Tenses; Action, Linking, & Auxiliary Verbs; Mood; Verbals
Modifiers	Adjectives; Adverbs; Modifying Phrases
Other	Prepositions; Prepositional Phrases; Conjunctions; Interjections

LiveOnline Private Tutoring

6th through 12th grade students work in an one-to-one environment with a tutor to receive help with questions and personal challenges. Tutors are able to assist students at any point in the academic process. Tutoring sessions take place in our LliveOnline platform, which can be easily accessed from any device: computer or tablet.

Interactive:

Interactive platform allows students and tutors to take notes right on the teaching slide.

Flexible:

Reach your tutor when you need help most. Connect from anywhere, at any time.



Accessible:

All notes and tutoring sessions are recorded and delivered after every session.

Math

- Elementary Math
- Midlevel Math
- Algebra
- Algebra II
- Geometry
- Trigonometry
- Pre-Calculus
- Calculus
- Calculus BC
- Statistics
- Intermediate Statistics
- Finite Math

Social Science

- Intro Psychology
- Intro Sociology

Science

- Elementary Science
- Biology
- Earth Science
- Chemistry
- Algebra-based Physics
- Calculus-based Physics
- Anatomy & Physiology

Foreign Lanugage

- French
- German
- Spanish

English & History

- Social Studies
- English
- Essay Writing
- ELL
- Primary ELL
- Reading Primary
- Reading Literature

Business/Career Help

- Intro Accounting
- Intro Economics
- Business Law
- Principles of Business
- Management
- Career Help

Technologies

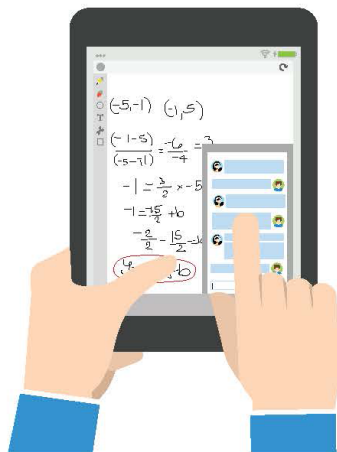
- MS Excel
- MS PowerPoint
- MS Word
- Windows
- Java

On-Demand Tutoring

Our on-demand subject tutoring service is designed for today’s high school students.

We know they’re overwhelmed, overscheduled, and overworked, but that shouldn’t mean they can’t overachieve. Our platform provides expert tutors whenever students need them, a user experience that ensures learning is impactful, and tutoring approaches and personalities that keep them coming back.

Get 24/7 access to subject matter experts from around the country, in more than 80 subjects.



• **Get help anytime, fast**

Work with an expert tutor on-demand. Most students connect in 60 seconds or less.

• **Help from High School to College**

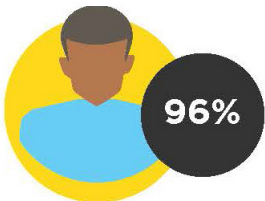
Our tutors can help you conquer your college courses and maintain a strong GPA.

• **Personalized Tutoring**

Work 1:1 with a tutor to get help with your questions and personal challenges.

• **80+ Subjects**

From Statistics, Calculus and Chemistry to Algebra, Physics and Geometry, our experts have you covered.



96% of our students say on-demand tutoring has helped them earn better grades.



Performance in 10th and 11th grades receive the most attention, so 9th grade is critical for building a solid foundation. First-year grades will help determine whether students will have opportunities to enroll in more advanced courses later in high school.

STUDY TIP:

Studies show that quizzing yourself is the best way to prepare for exams. Students should use old tests, practice questions, and tough homework problems to test themselves.

Math

- Basic Math
- Pre-Algebra
- Algebra I
- Algebra II
- Geometry
- Trigonometry
- Pre-Calculus
- Calculus
- Statistics

English/Writing

- WriteTutor™ Writing Center
- Literature
- Vocabulary
- Grammar
- WriteTutor™ 24-hour Essay Review (asynchronous)

Science

- Basic Science
- Earth Science
- Biology
- Chemistry
- Physics

Social Studies

- U.S. History
- World History
- Civics and Government
- European History
- Geography

AP®

- AP English Literature
- AP English Composition
- AP Calculus AB
- AP Calculus BC
- AP Statistics
- AP Biology
- AP Physics B & C
- AP Comparative Government and Politics
- AP European History
- AP Human Geography
- AP Macroeconomics
- AP Microeconomics
- AP U.S. History
- AP World History

Spanish

- Grammar
- Writing
- Reading Comprehension

French

- Grammar
- Writing
- Reading Comprehension

German

- Grammar • Writing • Reading Comprehension

The Princeton Review is #1 at getting students into top colleges.*

For more than 35 years, students and their families have trusted The Princeton Review to help them get into their dream schools. **We help students succeed in high school and beyond by giving them resources for better grades, better test scores, and stronger college applications.** Our students’ success is our #1 goal, and we look forward to helping them excel on their journey to college.

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